



PSA 2018 ASC Bundaberg.

THE YOUNG REGIONAL
SURGEON

25-27 OCT
2018

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SURGEON

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2018
ASC**

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2018

BUNDABERG, QLD
SCIENTIFIC CONVENOR
DR GRACE LIM FRACS



Company Invitation

On behalf of the Provincial Surgeons of Australia and New Zealand, it is with pleasure that we invite you to participate in the 54th PSA 2018 Annual Scientific Conference - THE YOUNG REGIONAL SURGEON, to be held in Bundaberg, QLD, from Thursday 25 - Saturday 27 October, 2018.

Running over three days, the PSA ASC provides provincial and rural surgeons - from training through to consultant level, with the opportunity to gain and upgrade vital skills, investigate new approaches, exchange knowledge and develop their professional networks within the field of Rural Surgery.

Attracting between 100 - 120 Rural Fellows and Consultants, Trainees and Medical Students from a range of specialities including General, Vascular and Orthopaedic Surgery, the PSA 2018 ASC will provide you with an excellent platform for your company to be involved at a more intimate level, and to promote your product/s and service/s to a valued audience.

The health care industry plays a pivotal role in benefiting the surgical community through education and support, research and development, and we invite you to consider this important event on every Rural Surgeon's calendar.

We invite you to consider the benefits of supporting the PSA 2018 ASC; we look forward to your continuing support.

Yours sincerely,

Dr Grace Lim FRACS
Scientific Convenor



The Event

The PSA ASC is an important event for surgical consultants and trainees across a broad range of specialities, all of which have a strong interest in Rural Surgery.

Often this event provides the only opportunity delegates have to engage with colleagues in a scientific environment, as well as providing an important opportunity for further education in technology and treatment options.

Delegates are typically identified as important stakeholders in their communities and hospitals, and have significant influence on decisions for hospital upgrades, equipment acquisitions as well as the incorporation of new treatment modalities.

WHY BE INVOLVED?

The PSA 2018 ASC will provide a valuable educational environment dedicated to the exchange of knowledge, leading technologies, scientific research and training. If your target market includes General, Vascular, ENT, Orthopaedic, Plastic and/or Neuro Specialist Surgeons including those in training, this event will provide the perfect opportunity to connect.

The Benefits

- Opportunity to promote your company name/brand
- Opportunity to consolidate corporate relationships and expose your company to key markets
- Opportunity to interact face-to-face during catered breaks, and social events (where applicable)
- Exposure to an influential and relevant audience in an environment that is away from day-to-day distractions

Sponsorship- Opportunities

MAJOR SPONSOR | \$8,800

Exclusive Opportunity

The Major Sponsor package includes:

- Prime exhibition space in the exhibition area (trestle table x three (3))
 - Company logo and acknowledgement in the Provisional and Final Programs
 - Company logo and acknowledgement on promotional advertising
 - Company logo, link and acknowledgement on dedicated conference website
 - Company logo to be included on the official ASC satchel
 - Sponsorship of Scientific Sessions (*subject to Committee approval*) x two (2)
 - Verbal recognition as part of master-of-ceremonies at the Gala Dinner
 - Registration of company representatives x three (3)
 - Complimentary tickets to the Welcome Reception, PSA Dinner and Gala Dinner x three (3)
 - Double-page company advertisement in the Provisional and Final Programs (*artwork to be supplied, dimensions to be advised*)
 - Satchel insert (*to be supplied at the sponsor's expense*) x one (1)
 - Lunch, morning and afternoon tea (where applicable) to be held in the Exhibition Area throughout the duration of the ASC
 - List of delegates (name, state and country) where release of details has been granted
-



SUPPORTING SPONSOR | \$7,150

The Supporting Sponsor package includes:

- Prime exhibition space in the exhibition area (trestle table x two (2))
- Company logo and acknowledgement included in the Provisional and Final Programs
- Company logo and acknowledgement of sponsorship level on dedicated conference website with a link to your company's website
- Sponsorship of Scientific Sessions (*subject to Committee approval*) x two (2)
- Verbal recognition as part of master-of-ceremonies at the official Gala Dinner
- Registration of company representatives x two (2)
- Complimentary tickets to the Welcome Reception, PSA Dinner and Gala Dinner x two (2)
- Full-page company advertisement in the Provisional and Final Programs (*artwork to be supplied, dimensions to be advised*)
- Satchel insert (*to be supplied at the sponsor's expense*) x one (1)
- Lunch, morning and afternoon tea (where applicable) to be held in the Exhibition Area throughout the duration of the ASC
- List of delegates (name, state and country) where release of details has been granted

WORKSHOP SPONSOR | \$6,380

Limited Opportunities

Workshop sponsorship provides an excellent opportunity for your company to custom design a workshop for attending delegates.

Workshops will be scheduled to run one day prior to the ASC - and can be run as either a half-day or full-day program. With a very limited number of workshop opportunities available, preference will be given in order of registration and payment, and at the discretion of the Organising Committee.

Please note:

- Workshops will be scheduled to run on Wednesday 24 October, 2018
- Your workshop must include catered breaks - lunch and/or tea breaks, which must be factored into the program
- Maximum number of participants will apply

The Workshop Sponsor package includes:

- Exhibition space in the exhibition area (trestle table x one (1) and chairs)
- Workshop space/room including projector and screen, microphone, chairs and tables (dependent on room set-up)
- Choice of workshop theme, program and speakers (*subject to Committee approval*)
- Company banner/promotional materials on display within workshop space/room
- Publication of workshop abstract in the Provisional and Final Programs
- Company logo and acknowledgement included in the Provisional and Final Programs
- Company logo and acknowledgement on workshop promotional advertising
- Company logo and acknowledgement of sponsorship level on dedicated conference website with a link to your company's website
- Registration of company representatives x two (2)
- Lunch, morning and afternoon tea (where applicable) to be held in the Exhibition Area throughout the duration of the ASC
- List of delegates (name, state and country) where release of details has been granted

To apply for this limited opportunity, please submit a proposal to the Organising Committee via sally.erickson@generalsurgeons.com.au. All applications will be reviewed by the Organising Committee and acceptance or otherwise will be advised in due course.



Exhibition Opportunities

EXHIBITION DISPLAY | \$2,750

INCLUSIONS

- *One (1) exhibition display including one (1) table and two (2) chairs
- Registration of company representatives x two (2)
- Complimentary tickets to the Welcome Reception, PSA Dinner and Gala Dinner x two (2)
- Lunch, morning and afternoon tea (where applicable) to be held in the Exhibition Area throughout the duration of the ASC
- Acknowledgement of exhibition on the dedicated ASC website, and in the Provisional and Final Programs
- List of delegates (name, state and country) where release of details has been granted

**Exhibition space allocation at the discretion of the Organising Committee*

ADDITIONAL INDUSTRY REGISTRATION | \$770

All attending company representatives must be registered.

Any additional industry representatives above what is included in sponsorship packages and exhibition as outlined within, can be purchased for \$770 Inc. GST per registration, which includes one (1) x ticket to each social event - Welcome Reception, PSA Dinner and Gala Dinner, as well as access to the Exhibition Area and catering over the three days of the ASC.

Other – Opportunities

***SPONSORED TEA BREAK | \$4,400**

This opportunity allows you to promote your company via branding of tea break items (e.g. coffee and tea cups, food item packaging etc.)

INCLUSIONS | ONE TEA BREAK

- Company logo to appear on beverage packaging - paper/disposable cups for hot/cold liquids
- Branded packaging of food item/s - paper bags or cardboard box for either one or two food items (e.g. doughnut, brownie)
- Option to display promotional material during session break

**All packaging to be produced and supplied by you, at your own expense, as directed by the event organiser, and in accordance with the venue's food handling practices*

***SPEAKER SPONSORSHIP | \$2,750**

This is an opportunity for you to put forward a national or international speaker, who will be then utilised throughout the program (dependent on Organising Committee approval), which in turn will assist in promoting your company and products.

**All costs associated with sponsored speaker will be the responsibility of the sponsoring company*

SESSION SPONSORSHIP | \$2,200

Session sponsorship is a great way to promote your company by associating your company name with a session that ties in with your target market and audience.

INCLUSIONS

- Naming rights to one (1) Scientific Session (*subject to Committee approval*)
- Acknowledgement on the ASC website and in the Provisional (where applicable) and Final Program

***BREAKFAST SESSION | \$3,850**

Limited opportunity for you to convene a breakfast session, allowing you to tailor the theme, program, facilitator and speakers (final approval is at the discretion of the Organising Committee).

INCLUSIONS

- Naming and content rights to the breakfast session
- Meeting room including seating and basic audio visual
- Choice of workshop theme program and speakers (*subject to Committee approval*)
- Breakfast for participants

**Please note that the duration can be a maximum of 90 minutes, and timing is dependent on the scientific program.*



Other Opportunities

SATCHEL INSERT | \$770

The opportunity exists for you to promote your company even further by placing branded products and promotional material in the official ASC delegate satchels.

INCLUSIONS

- The insertion of one (1) item, either a promotional product or printed material in the official ASC satchel (printed material to be your company's expense - please note that satchels will accommodate up to A4 in size).

CAN'T SEE AN OPPORTUNITY THAT MEETS YOUR NEEDS?

We welcome the opportunity to meet with you to discuss sponsorship and/or exhibition alternatives that may assist you in order to best accommodate your company's marketing strategy and compliance.

Other opportunities may include (but not limited to) research awards, official Welcome Reception and Gala Dinner sponsorship, and advertising.

How To — Apply

APPLICATION PROCESS

1. Please complete the enclosed application form indicating your sponsorship and/or exhibition preference/s and return together with your preferred payment method
2. You will be notified by email, upon receipt of application form
3. Upon acceptance of application, and processing of sponsorship/exhibition fee, you will be sent a tax invoice and receipt of payment

ADVERTISING DEADLINE

For advertising material to be published in the Provisional and/or Final Programs, please take note of the following deadlines:

- Provisional Program | Friday 23 February, 2018
- Final Program | Friday 21 September, 2018

TERMS OF PAYMENT

CHEQUE

Please complete the application, indicating payment by cheque, and return both the form and cheque payable to General Surgeons Australia as follows:

C/- Sally Erickson
Events Manager & Communications Officer
250-290 Spring Street
EAST MELBOURNE VIC 3002

CREDIT CARD

Please complete the credit card component of the application form.

BY EFT

It is essential that a copy of the bank transfer details together with a copy of the completed application form are returned to General Surgeons Australia to assist in identifying your payment.

Account Name | General Surgeons Australia
BSB | 013-030
ACCT 8371 16136
ANZ | 55 Collins Place, MELBOURNE VIC 3000

PSA 2018 ASC Application Form

GSA ABN 31 091 317 690 | Completed forms should be returned to the Event Organiser C/- General Surgeons Australia, 250-290 Spring Street, EAST MELBOURNE VIC 3002 | Alternatively completed forms can be returned by email - sally.erickson@generalsurgeons.com.au, or faxed to +61 3 9249 1257

CONTACT DETAILS

Company Name

Contact Name

Position

Company Address

State

P/Code

Phone No.

Mob No.

Email Address

SPONSORSHIP AND EXHIBITION

- | | |
|---|---------|
| <input type="checkbox"/> Major Sponsor | \$8,800 |
| <input type="checkbox"/> Supporting Sponsor | \$7,150 |
| <input type="checkbox"/> Delegate Lanyard | \$1,100 |
| <input type="checkbox"/> Workshop Sponsor | \$6,380 |
| <input type="checkbox"/> Sponsored Tea Break | \$4,400 |
| <input type="checkbox"/> Breakfast Session Sponsor | \$3,850 |
| <input type="checkbox"/> Speaker Sponsor | \$2,750 |
| <input type="checkbox"/> Session Sponsor | \$2,200 |
| <input type="checkbox"/> Satchel Insert | \$770 |
| <input type="checkbox"/> Exhibition Display | \$2,750 |
| <input type="checkbox"/> Additional Industry Registration | \$770 |

TOTAL

\$

PAYMENT DETAILS (All prices are listed in \$AUD & are inclusive of GST)

I require a Tax invoice to make EFT payment

Credit Card (*complete card details below*)

MasterCard

Visa

AMEX

Card Number

□□□□ □□□□ □□□□ □□□□

CCV

(3 digit No. on back/AMEX: 4 digit no. on front)

□□□□

Exp. Date

____ / ____

Card Holder Name

Signature

TERMS & CONDITIONS

I accept the Terms & Conditions outlined within the Sponsorship Prospectus:

Signature. _____

Full Name. _____

Position. _____

Date. _____

Terms & Conditions

ACCEPTANCE OF APPLICATION

The application of sponsor/exhibitor to exhibit is an offer which is accepted by the Organiser - General Surgeons Australia, of the amount payable on making this application.

BOOKING CONDITIONS

Acceptance of sponsorship/exhibition applications will be subject to Organising Committee approval. The Organising Committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the ASC.

CANCELLATION POLICY

Cancellations must be made in writing to the Event Organiser. In the case of cancellation of sponsorship and/or exhibition display(s) space, please note that the Organising Committee reserves the right to retain monies paid in full unless sponsorship and/exhibition display(s) space is resold. If payment of the full amount indicated on the application form is not received by the due date, your preferred sponsorship package and/or exhibition display(s) space cannot be held for you. The Organising Committee reserves the right to cancel the exhibition in circumstances beyond their control.

INDUSTRY REPRESENTATIVE REGISTRATION

The sponsor and/or exhibitor understands that all industry representatives must be officially registered. Any industry representatives attending the ASC outside of the allocated registrations included as per each sponsorship package and/or exhibition display(s) package, must pay an additional \$770 Inc. GST per representative.

GENERAL TERMS

The sponsor and/or exhibitor agrees to be bound by the Sponsorship and Exhibition General Terms and Conditions as set out in the PSA 2018 ASC Sponsorship Prospectus document, which is acknowledged as received.

EXHIBITION SPACE ALLOCATION

The sponsor and/or exhibitor understands that exhibition space will be allocated in order of receipt of payment and that the Organising Committee's decision is final.

LIABILITY AND INSURANCE

The Exhibitor and the servants, agents, and contractors of the Exhibitor occupy and use the exhibition display(s)/space allocated under this exhibition contract and enter the "Venue" and act under, or pursuant to, this exhibition contract at their own risk. The Exhibitor hereby indemnifies and releases the Organiser - General Surgeons Australia ("Venue Manager") and each of them against all actions, suits, costs, claims, and demands brought against the Organiser, and the Venue Manager by any person, firm, or corporation for any damage or loss caused directly, or indirectly to, or suffered by any person, firm, or corporation as a result of any act or default of the Exhibitor or the servants, agents, contractors, or invitees of the Exhibitor or resulting directly or indirectly from the attendance of the Exhibitor at the exhibition, including travel to and from such venues and without limiting the foregoing of the Organiser and the Venue Manager or any of them shall not in any circumstances be liable for any loss, damage, or injury which may occur to the Exhibitor or the servants, agents, or contractors of the Exhibitor or for any damage to their property including damage to exhibits, plant equipment, fixtures, fittings, or other property whatsoever or for any loss of profits which they may suffer howsoever caused. It is strongly advised that each Exhibitor seek to cover their equipment, exhibits, and display material with adequate insurance and also effect public risk insurance at the expense of the Exhibitor.

Terms & Conditions

IMPLIED WARRANTIES

In the event that any statute implies any term, condition, or warranty into this agreement which cannot be lawfully excluded, such as terms will apply to this agreement, save that the liability of the Organiser and each of them for breach of any such implied term will be limited, at the option of the Organiser, to any one or more of the following:

1. The placement of goods to which the breach relates or the supply of equivalent goods
2. The repair of such goods
3. The payment of the costs of replacing the goods or of acquiring equivalent goods, or the payment of the cost of having the goods repaired

CONSEQUENTIAL DAMAGE

The Organiser will not be liable for any indirect or consequential damages arising from a breach of the Exhibitor Contract.

SECURITY

The Venue security operations provide fundamental perimeter security within the venue, but beyond this the Organiser and the Venue Manager and their offices and employees, separately or collectively, are not responsible for any damage to or for, the loss or destruction of an exhibit, from fire or theft or accidents or injury resulting from such causes. Additional security requirements should be discussed between the Exhibitor and the Venue Manager directly.

ADDITIONAL CONDITIONS AND REGULATIONS

The Exhibitor and the servants, agents, contractors, and invitees of the Exhibitor are also to observe the conditions, rules, regulations, and procedures as set by the Venue Manager. Further details can be obtained by contacting the Venue Manager directly.

VARIATIONS

The Organiser may, in the event of any circumstances which render it necessary, vary the exhibition space allocation and the exhibitor will accept such re-allocation without any claim for reduction in charges or otherwise.

UNAVOIDABLE OCCURRENCES

In the event that the Exhibition is cancelled or delayed through no fault of the Organiser, the Venue Manager or the Exhibitor, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorder, riots, insurrections, work stoppages, slow downs, or disputes, or other similar events then the Exhibitor shall not be entitled to any refund or claim for any loss of damage.

ASSIGNMENT AND SUBLETTING

No exhibitor shall assign, sublet, or share the whole or any part of the allocated space or booth without the acknowledgement and consent of the Organiser.

HOURS

The Organiser shall determine the hours during which the Exhibition shall be conducted and as to hours of access for exhibitors including variations of such times as shall be necessary.





PSA 2018 ASC Bundaberg.

EVENT ORGANISER

GENERAL SURGEONS AUSTRALIA
250-290 SPRING STREET
EAST MELBOURNE VIC 3002

61 3 9249 1142
EVENTS@GENERALSURGEONS.COM.AU
PSA.GENERALSURGEONS.COM.AU