

PSA                      2026                      ASC

# ORANGE, NSW



● JOIN THE PROVINCIAL  
SURGEONS OF AUSTRALIA  
FOR THEIR



● ANNUAL SCIENTIFIC CONFERENCE,  
TAKING PLACE IN THE BEAUTIFUL  
REGION OF ORANGE, NSW.

# 02-04 SEP. 2026

**PSA 2026 ASC**  
Back to the Future: Reinvention of the  
RURAL GENERAL SURGEON

02-04 September, 2026  
Orange, NSW



# INVITATION

On behalf of the Provincial Surgeons of Australia and New Zealand, it is with pleasure that we invite you to participate in the 61<sup>st</sup> PSA 2026 Annual Scientific Conference, to be held at Orange Ex-Services' Club from Wednesday 02<sup>nd</sup> - Friday 04<sup>th</sup> September, 2026

With a focus on '*The Reinvention of The Rural General Surgeon*', the program is dedicated to the unique complexities of Rural General Surgery and how this has changed (or not!) over the years. The program will cover important clinical updates in key areas including: Colorectal, Hernia, Breast and Endocrine, Perioperative Medicine, Trauma, Upper GI, and Surgical Technologies.

The PSA ASC is an important conference providing one of the few opportunities for rural general surgeons and those interested in a rural surgical career, with a chance to come together in a collaborative environment to discuss and explore surgical procedures in a multidisciplinary approach that is unique to the rural setting - demonstrating that no matter where you are operating in the country, the best surgical outcomes are achievable.

We anticipate the PSA 2026 ASC to attract between 110-120 delegates - providing you with an attractive platform to support rural surgery, with access to key decision makers from regional hospital networks across Australia.

We look forward to partnering with you for another fantastic PSA ASC.

Yours sincerely,

**Dr Stephen Hayes FRACS**  
Scientific Co-Convenor

**Dr Chelsea Beinke FRACS**  
Scientific Co-Convenor

# ABOUT THE PSA ASC

The PSA ASC is an important event for surgical consultants and trainees across a range of specialities, and attracts up to 130 delegates from across Australia and New Zealand.

Often this event provides the only opportunity rural-based surgeons have to engage with their colleagues in a scientific format that truly focuses on the unique complexities of a rural and regional surgical environment.

Delegates are typically identified as important stakeholders in their communities and hospitals, and have significant influence on decisions for hospital upgrades, equipment acquisitions as well as the incorporation of new treatment modalities.

## WHY BE INVOLVED?

The PSA ASC provides an important annual update in surgical and clinical developments unique to the regional and rural setting.

- Connect directly with rural and regional surgeons and decision makers who shape surgical care models, service adoption and patient outcomes across Australia
- Position your company alongside trusted and respected surgical leaders in rural surgery and demonstrate your commitment to improving health in remote communities
- Build meaningful relationships with delegates who value genuine partnerships

## THE BENEFITS

- Opportunity to promote your company name/brand
- Strengthening of relationships and exposure to key markets
- Opportunity to interact face-to-face during catered breaks and social events
- Exposure to an influential and relevant audience in a relaxed environment, away from day-to-day distractions

# KEY EVENT DETAILS

## VENUE

Orange Ex-Services' Club  
231-243 Anson Street  
ORANGE NSW 2800  
[www.oesc.com.au](http://www.oesc.com.au)

## ORGANISING COMMITTEE

**Dr Stephen Hayes FRACS**  
Consultant General Surgeon – Orange

**Dr Chelsea-Leonie Beinke FRACS**  
Consultant General Surgeon – Orange

## KEY DATES

<b>Tuesday 01 September</b> <ul style="list-style-type: none"><li>• Exhibitor Bump-in - from 13:00</li><li>• Welcome Reception</li></ul>	<b>Thursday 03 September</b> <ul style="list-style-type: none"><li>• Scientific Program Day Two Gala Dinner</li></ul>
<b>Wednesday 02 September</b> <ul style="list-style-type: none"><li>• Scientific Program Day One PSA Trivia Night</li></ul>	<b>Friday 04 September</b> <ul style="list-style-type: none"><li>• Scientific Program Day Three - Half Day</li><li>• Exhibition Bump-out</li></ul>

# SPONSORSHIP OPPORTUNITIES

## MAJOR SPONSOR \$9,900 INC. GST

*The MAJOR SPONSOR will be recognised as our key partner and advocate of rural surgery, with entitlements and benefits reflecting the level of support:*

- Prime exhibition trestle display
- Official sponsor of delegate badges with company logo displayed on name tags
- \*Company acknowledgement included in the Provisional and Final Programs and on the event website with link to your company's website
- Opportunity to tailor company message (video) for publication on event website - homepage
- Sponsorship of Scientific Sessions (subject to Committee approval) x two (2)
- Verbal recognition during the official opening with company logo featured on a official holding slide.
- Company logo and acknowledgement included in marketing eCampaigns in lead up to the event including link to company website.
- Opportunity for branded / customised banner featured in the official event app
- Registration of company representatives x four (4)
- Complimentary tickets to the Welcome Reception Dinner, Trivia Night, and Gala Dinner x two (2)
- Double-page advertisement in published in the digital Final Programs (artwork to be supplied)
- Lunch, morning and afternoon tea (where applicable) to be held in the Exhibition Area throughout the ASC
- List of delegates (name, state and country) where release of details has been granted

*\*Dependent upon official take-up of sponsorship package*

# SPONSORSHIP OPPORTUNITIES

## EDUCATION SPONSOR \$7,700 INC. GST

*The EDUCATION SPONSOR will be recognised for their contribution to the education and development of Rural General Surgery, which will be demonstrated by the following entitlements and benefits:*

### INCLUSIONS:

- Prime trestle display in the exhibition area
- \*Company acknowledgement included in the Provisional and Final Programs and on the event website with link to your company's website
- Sponsorship of Scientific Sessions (subject to Committee approval) x one (1)
- Company logo and acknowledgement included in marketing eCampaigns in lead up to the event including link to company website
- Verbal recognition during the official opening with company logo featured on a official holding slide.
- Registration of company representatives x three (3)
- Complimentary tickets to the Welcome Reception, Trivia Night, and Gala Dinners x two (2)
- page advertisement in published in the digital Final Programs (*artwork to be supplied*)
- Lunch, morning and afternoon tea (where applicable) to be held in the Exhibition Area throughout the ASC
- List of delegates (name, state and country) where release of details has been granted

*\*Dependent upon official take-up of sponsorship package*

# SPONSORSHIP OPPORTUNITIES

## WORKSHOP SPONSOR \$6,600 INC. GST

*Workshop sponsorship provides an excellent opportunity for your company to custom design a workshop for a targeted audience.*

- Exhibition trestle display (trestle table x one (1), chairs)
- \*Workshop space/room including chairs and tables (dependent on room set-up), and basic audio visual
- Choice of workshop theme, program and speakers (subject to Committee approval)
- Company banner/promotional materials on display within workshop space
- Workshop overview published on the event website including company logo and link to your company's website
- Publication of workshop overview and company logo Final Programs
- Registration of company representatives x two (2)
- Lunch, morning and afternoon tea (where applicable) to be held in the Exhibition Area throughout the duration of the ASC

### PLEASE NOTE:

1. Workshop date/time is subject to Organising Committee approval and scientific program scheduling
2. Workshops cannot be scheduled concurrently to scientific program
3. Workshop options include half-day workshop scheduled immediately prior-or-after the PSA ASC or breakfast symposium (90 minutes) scheduled prior to program commencing on day 2 or day 3 of the program - *subject to program scheduling and at the discretion of Organising Committee approval*
4. Maximum number of participants will apply, subject to format and room capacity
5. You must provide one catered break

To apply for this limited opportunity, please submit a proposal to the Organising Committee via [sally.erickson@generalsurgeons.com.au](mailto:sally.erickson@generalsurgeons.com.au). All applications will be reviewed by the Organising Committee and acceptance or otherwise will be advised in due course.

*\*Workshop room inclusions: Meeting room, theatre style seating, panel table, and lectern. Audio visual inclusions: Microphone, screen and projector. Additional AV requirements will be an additional cost. Catering will be organised via the Event Organiser in consultation with company and in line with approved expenditure*

# SPONSORSHIP OPPORTUNITIES

## **EXHIBITION DISPLAY** **\$3,850 INC. GST**

### INCLUSIONS:

- \*One trestle display
- Registration of company representatives x two (2) including Welcome Reception on Tuesday 01 September
- Lunch, morning and afternoon tea (where applicable) to be held in the Exhibition Area throughout the duration of the ASC
- Acknowledgement of support on the dedicated ASC website, and in the Provisional and Final Programs
- List of delegates (name, state and country) where release of details has been granted

*\*Exhibition space will be allocated first come-first served*

## **INDUSTRY REGISTRATION** **\$660 INC. GST**

All attending company representatives must be registered. Any additional industry representatives above what is included in sponsorship and exhibition packages as outlined within, can be purchased for \$660 Inc. GST per registration which includes access to the Exhibition Area and catering over the three days of the ASC.

## **SOCIAL EVENTS**

All Industry representatives wishing to attend any of the three social events are welcome to purchase tickets at the advertised ticket price.

# EXHIBITION FLOOR PLAN

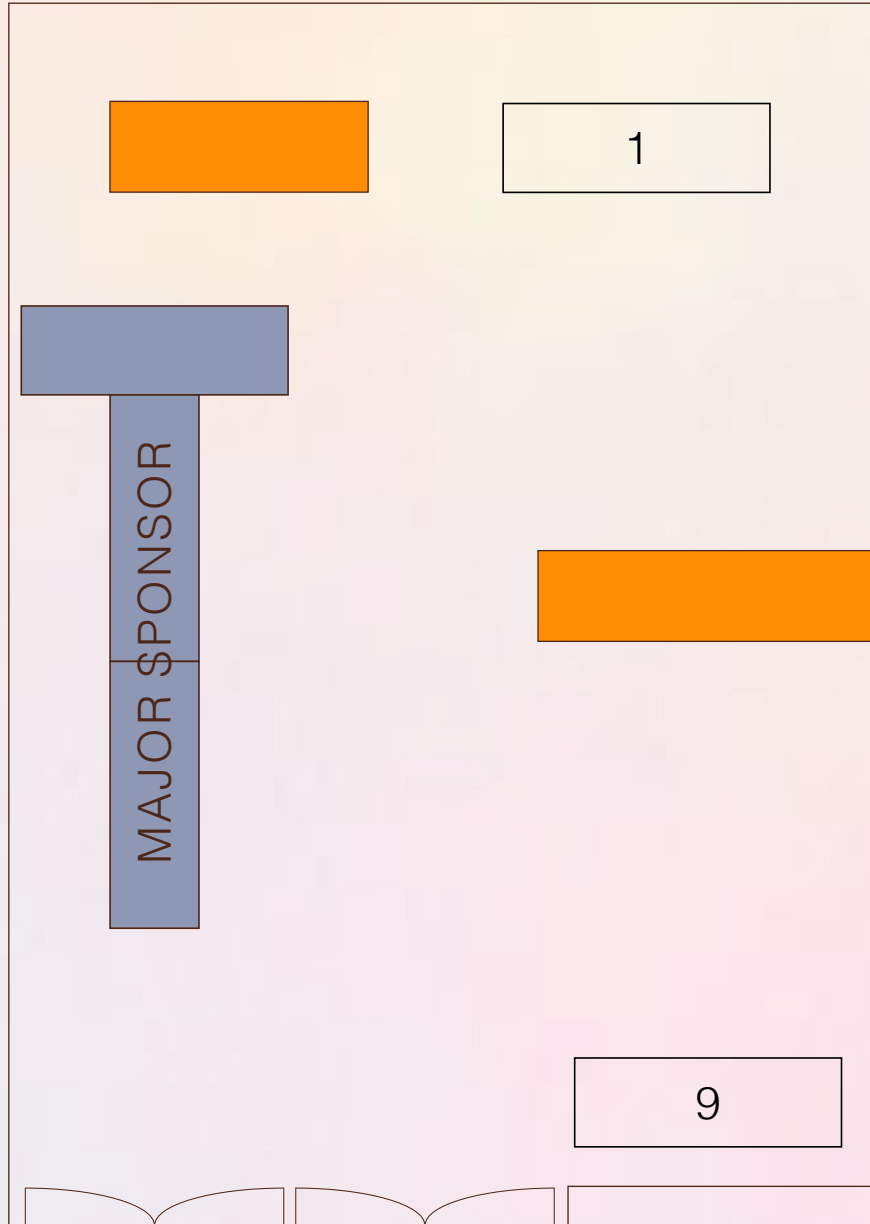
## PSA 2026 ASC EXHIBITION BUMP-IN / OUT

Proposed Exhibition Bump-in:

- Tuesday 01 September,  
from 15:00

Proposed Exhibition Bump-Out:

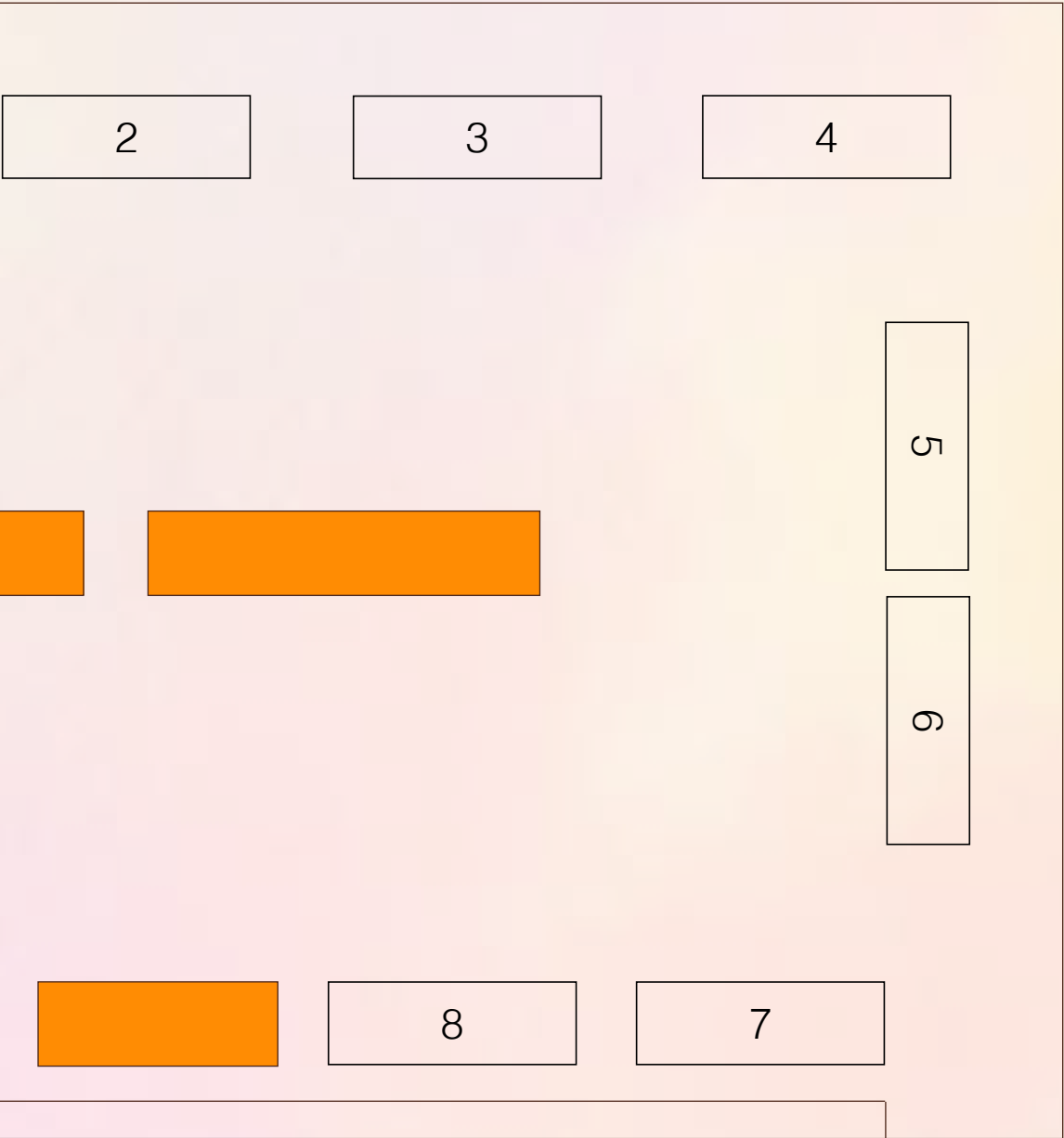
- Friday 04 September,  
from 13:00



\*\*PLEASE NOTE FLOOR PLAN IS S

*It is our intention to maintain this floor plan  
All changes will be*

AN



SUBJECT TO VENUE APPROVAL & IS NOT TO SCALE\*\*

... however changes may occur when and wherever necessary.  
... communicated to all parties involved.

# OTHER OPPORTUNITIES

## **EVENT APP SPONSORSHIP \$4,400 INC. GST**

Sponsorship of the mobile event app is your chance to be an intimate part of the attendee experience. The app enhances the attendee experience with all relevant conference information and unique networking opportunities, and provides a high level of digital exposure to your company across all three days of the program.

### **BENEFITS INCLUDE:**

- Dedicated company icon included on the app home page which can be tailored to relevant content (company profile, or advertising, for example) and link to your company website
- Tailored banner advertisement with link to your company website
- Daily customised post in app activity feed throughout the PSA ASC
- Targeted delegate notifications - one per day
- Acknowledgement of official app sponsorship during the official program opening along with acknowledgment of support on the PSA ASC holding slide
- Your logo and company name on the conference website with brief company profile and link to your website
- Opportunity to include personalised messaging (or advertising) to all delegates during app eCampaign communications

## **TAILORED OPPORTUNITIES \$TBS**

We welcome the opportunity to tailor a package that suit your marketing objectives and budget. Please do not hesitate to contact the Event Organiser to discuss how we can work together.

We appreciate your consideration and look forward to developing a mutually beneficial partnership and a brighter PSA ASC.



# APPLICATION PROCESS

1. Please complete the enclosed application form indicating your sponsorship and/or exhibition preference/s and return together with your preferred payment method
2. You will be notified by email, upon receipt of application form
3. Upon acceptance of application, and processing of sponsorship/exhibition fee, you will be sent a tax invoice and receipt of payment

## **TERMS OF PAYMENT**

### **CREDIT CARD**

Please complete the credit card component of the application form located on page 15.

### **BY EFT**

It is essential that a copy of the bank transfer details together with a copy of the completed application form are returned to General Surgeons Australia to assist in identifying your payment.

Account Name | General Surgeons Australia  
BSB | 013-030  
ACCT 8371 16136  
ANZ | 55 Collins Place, MELBOURNE VIC 3000

# PSA ASC APPLICATION FORM

GSA ABN 31 091 317 690 | Completed forms should be returned to the Event Organiser  
C/- General Surgeons Australia - email to: sally.erickson@generalsurgeons.com.au

## CONTACT DETAILS

Company Name

Contact Name

Position

Company Address

State

P/Code

Phone No.

Mob No.

Email Address

## SPONSORSHIP AND EXHIBITION

- |   |         |
|---|---------|
| <input type="checkbox"/> Major Sponsor                    | \$8,800 |
| <input type="checkbox"/> Supporting Sponsor               | \$7,700 |
| <input type="checkbox"/> Workshop Sponsor                 | \$6,600 |
| <input type="checkbox"/> Exhibition Display               | \$3,300 |
| <input type="checkbox"/> Event App Sponsor                | \$4,400 |
| <input type="checkbox"/> Additional Industry Registration | \$660   |
| <input type="checkbox"/> Tailored Opportunities           | \$TBC   |

**TOTAL (INC. GST)** \$

## PAYMENT DETAILS (All prices are listed in \$AUD & are inclusive of GST)

- I require a tax invoice to make EFT payment
- Cheque enclosed (please make payable to General Surgeons Australia)
- Credit Card (complete card details below)
- MasterCard    Visa    AMEX

Card Number

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CCV

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Exp. Date

\_\_\_\_ / \_\_\_\_

Card Holder Name

Signature

## TERMS AND CONDITIONS

I accept the Terms & Conditions as outlined within this document - the Sponsorship Prospectus

Signature: \_\_\_\_\_ Full Name: \_\_\_\_\_ Date: \_\_\_\_\_

# **TERMS AND CONDITIONS**

## **ACCEPTANCE OF APPLICATION**

The application of sponsor/exhibitor to exhibit is an offer which is accepted by the Event Organiser (General Surgeons Australia,) of the amount payable on making this application.

## **BOOKING CONDITIONS**

Acceptance of sponsorship/exhibition applications will be subject to Organising Committee approval. The Organising Committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the ASC (PSA 2026 ASC). Payment must be made by the specified due date as outlined within associated invoice. If payment is not received by the due date, the Organiser has the right to cancel your sponsorship and/or exhibition commitment and re-sell.

## **CANCELLATION POLICY**

Cancellations must be made in writing to the Event Organiser. In the case of cancellation of sponsorship and/ or exhibition display(s) space, the Organising Committee reserves the right to retain monies paid in full unless sponsorship and/exhibition display(s) space is resold.. The Organising Committee reserves the right to cancel the exhibition in circumstances beyond their control.

## **INDUSTRY REPRESENTATIVE REGISTRATION**

The sponsor and/or exhibitor understands that all industry representatives must be officially registered. Any industry representatives attending the ASC outside of the allocated registrations included as per each sponsorship package and/or exhibition display(s) package, must pay an additional \$660 Inc. GST per representative.

## **GENERAL TERMS**

The sponsor and/or exhibitor agrees to be bound by the Sponsorship and

# **TERMS AND CONDITIONS**

Exhibition General Terms and Conditions as set out within this document - PSA 2026 ASC Sponsorship Prospectus - which is acknowledged as received.

## **EXHIBITION SPACE ALLOCATION**

The sponsor and/or exhibitor understands that exhibition space will be allocated in order of receipt of payment and that the Organising Committee's decision is final.

## **LIABILITY AND INSURANCE**

The Exhibitor and the servants, agents, and contractors of the Exhibitor occupy and use the exhibition display(s)/space allocated under this exhibition contract and enter the "Venue" and act under, or pursuant to, this exhibition contract at their own risk. The Exhibitor hereby indemnifies and releases the Organiser - General Surgeons Australia ("Venue Manager") and each of them against all actions, suits, costs, claims, and demands brought against the Organiser, and the Venue Manager by any person, firm, or corporation for any damage or loss caused directly, or indirectly to, or suffered by any person, firm, or corporation as a result of any act or default of the Exhibitor or the servants, agents, contractors, or invitees of the Exhibitor or resulting directly or indirectly from the attendance of the Exhibitor at the exhibition, including travel to and from such venues and without limiting the foregoing of the Organiser and the Venue Manager or any of them shall not in any circumstances be liable for any loss, damage, or injury which may occur to the Exhibitor or the servants, agents, or contractors of the Exhibitor or for any damage to their property including damage to exhibits, plant equipment, fixtures, fittings, or other property whatsoever or for any loss of profits which they may suffer howsoever caused. It is strongly advised that each Exhibitor seek to cover their equipment, exhibits, and display material with adequate insurance and also effect public risk insurance at the expense of the Exhibitor.

# **TERMS AND CONDITIONS**

## IMPLIED WARRANTIES

In the event that any statute implies any term, condition, or warranty into this agreement which cannot be lawfully excluded, such as terms will apply to this agreement, save that the liability of the Organiser and each of them for breach of any such implied term will be limited, at the option of the Organiser, to any one or more of the following:

1. The placement of goods to which the breach relates or the supply of equivalent goods
2. The repair of such goods
3. The payment of the costs of replacing the goods or of acquiring equivalent goods, or the payment of the cost of having the goods repaired

## CONSEQUENTIAL DAMAGE

The Organiser will not be liable for any indirect or consequential damages arising from a breach of the Exhibitor Contract.

## SECURITY

The Venue security operations provide fundamental perimeter security within the venue, but beyond this the Organiser and the Venue Manager and their offices and employees, separately or collectively, are not responsible for any damage to or for, the loss or destruction of an exhibit, from fire or theft or accidents or injury resulting from such causes. Additional security requirements should be discussed between the Exhibitor and the Venue Manager directly.

## ADDITIONAL CONDITIONS AND REGULATIONS

The Exhibitor and the servants, agents, contractors, and invitees of the Exhibitor are to observe the conditions, rules, regulations, and procedures as set by the Venue Manager. Further details can be obtained by contacting

# **TERMS AND CONDITIONS**

the Venue Manager directly.

## **VARIATIONS**

The Organiser may, in the event of any circumstances which render it necessary, vary the exhibition space allocation and the exhibitor will accept such re-allocation without any claim for reduction in charges or otherwise.

## **UNAVOIDABLE OCCURRENCES**

In the event that the Exhibition is cancelled or delayed through no fault of the Organiser, the Venue Manager or the Exhibitor, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorder, riots, insurrections, work stoppages, slow downs, or disputes, or other similar events then the Exhibitor shall not be entitled to any refund or claim for any loss of damage.

## **ASSIGNMENT AND SUBLETTING**

No exhibitor shall assign, sublet, or share the whole or any part of the allocated space or booth without the acknowledgement and consent of the Organiser.

## **HOURS**

The Organiser shall determine the hours during which the Exhibition shall be conducted and as to hours of access for exhibitors including variations of such times as shall be necessary.

## **MODERN SLAVERY**

The Organiser will assess and prevent modern slavery in its supply chain (modern slavery has the meaning given in the Modern Slavery Act 2018 (Cth))

# CONTACT

All Sponsorship and/or Exhibition enquiries can be directed to the Event Manager as per the following:

SALLY ERICKSON  
Events Manager  
General Surgeons Australia  
250-290 Spring Street  
EAST MELBOURNE VIC 3002

sally.erickson@  
generalsurgeons.com.au  
psa.generalsurgeons.com.au





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